



Greetings!

The Pennsylvania Lumber Museum Associates (PALMA) are pleased to invite you to be a part of the **2019 Annual Guide** print publication for the **45th Bark Peelers' Festival- July 6 & 7, 2019!**

The circulation for the 2018 publication will be 7,500- 10,000 copies which will be available year-round at local businesses and venues throughout the region, as well as at the museum during and after the event. In addition, the 2019 guide will be available digitally on the Pennsylvania Lumber Museum website (www.lumbermuseum.org) and through the museum's Facebook page.

Even if you have previously advertised in this guide, **WE ENCOURAGE YOU TO RE-SUBMIT ALL GRAPHIC MATERIAL FOR THE 2019 PUBLICATION!** Free ad design is included in the cost of the advertisement.

Logos and artwork must be of good quality and thoroughly checked for correctness of content. Photos must be at least 5" at 300 DPI. Digital advertising content should be emailed to: timoi812@yahoo.com

The cost for the ads will remain unchanged from 2018 and are as followed:

Before March 1st:	Full Page	\$275.00	After March 1st:	Full Page	\$285.00
	1/2 Page	\$150.00		1/2 Page	\$160.00
	1/4 Page	\$ 75.00		1/4 Page	\$85.00
	1/8 Page	\$ 45.00		1/8 Page	\$55.00

All ad content and payment is **due by March 15, 2019**; we appreciate your prompt response, so take advantage of the pre-March 1st Early-Bird Discount. Checks should be payable to: *PALMA, P O Box 239, Galeton, PA 16922*

If you placed an ad in 2018, we have included a copy of that ad for your review. Again, we request that you please re-submit all graphic content used in this ad and indicate any edits or changes for the 2019 publication.

Thank you for your continued support of the Pennsylvania Lumber Museum!

Sincerely,

The Pennsylvania Lumber Museum Bark Peelers' Festival Committee
Pennsylvania Lumber Museum Associates (PALMA)
P.O. Box 239, Galeton, PA, 16922

Contact: Robert F. Miller, President- PA Lumber Museum Assoc. | 814-435-2652 | c-mrobert@pa.gov



Pennsylvania Lumber Museum
Bark Peelers' Festival – July 6 & 7, 2018
Ad Reservation Form

Date: _____

Business/Name _____

Street Address _____

Mailing Address _____

Contact _____

Telephone _____ **Email** _____

FINAL DEADLINE FOR AD COPY AND PAYMENT IS !!! MARCH 15, 2018 !!!

TOTAL AMOUNT DUE \$ _____

Please make checks payable to PALMA (*Pennsylvania Lumber Museum Associates*)

P O Box 239, Galeton, PA 16922 Phone: 814-435-2652

Logos and art work to be used must be of good quality and checked for correctness. Photos must be at least 5" at 300 DPI.

All previously submitted graphic material must be re-submitted for the 2018 publication.

Email ad content to: timoi812@yahoo.com

AD DESCRIPTION/INFORMATION

SIZE:

All ads will be in color

_____ **Full Page \$285.00** _____ **1/2 Page \$160.00** _____ **1/4 Page \$85.00**
(9.7 in H x 7.2 in W) (9.7 in H x 3.6 in W) (4.85 in H x 3.6 in W)
_____ **1/8 Page \$55.00** or (4.85 in H x 7.2 in W)
(2.4 in H x 3.6 in W)

Early-Bird Discount of \$10.00 for payment made prior to March 1st = _____

Advertiser authorize signature _____

Seller authorized signature _____

Designer Use:
Proof Delivered via _____ **Date:** _____
Ad proof by _____ **Date:** _____
Corrections made by _____ **Date:** _____

PALMA use:
Amount Paid _____
Date _____
Check # _____